

**The
Young
Entrepreneur's
Consortium**

This overview report provides a snapshot of the local job market in Marietta MSA. Considerations include healthy occupations (large, growing, and well-paying (livable wages, or \$14/hourly)). The data to inform these summary charts have been compiled from powerful licensed data sources including EMSI an economic modeling tool, and WantedAnalytics, a real-time job posting aggregator and analyst tool.

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Geographic Region Overview

Marietta MSA

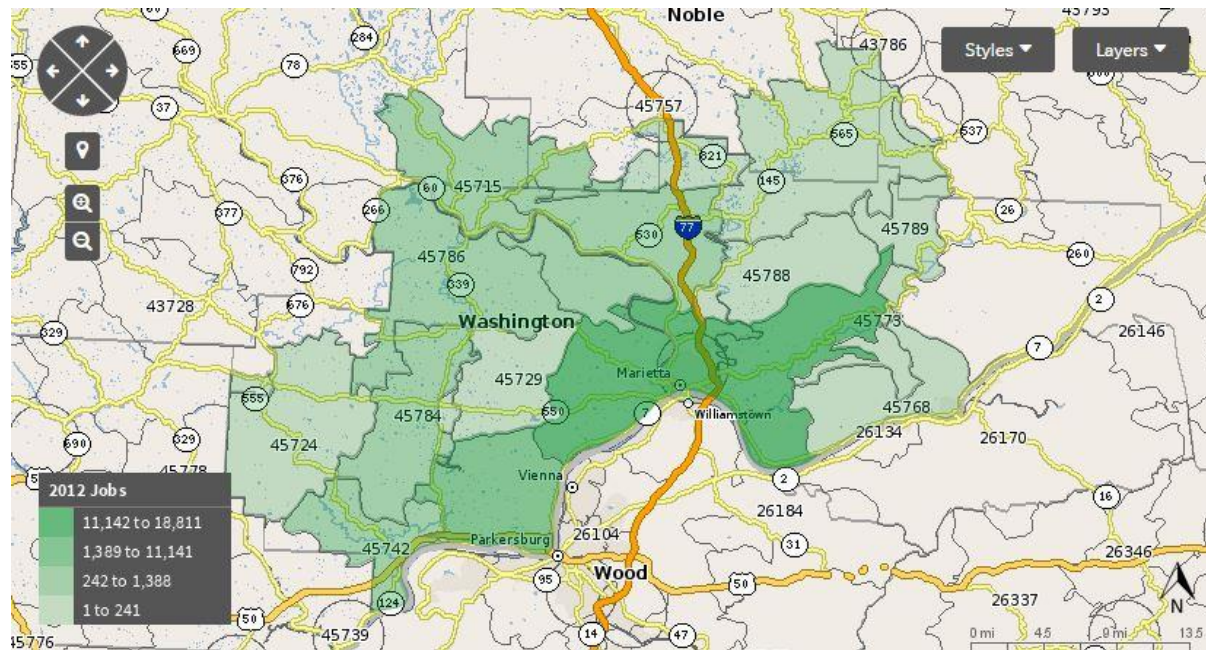


Figure 1: Job Volume in Marietta MSA

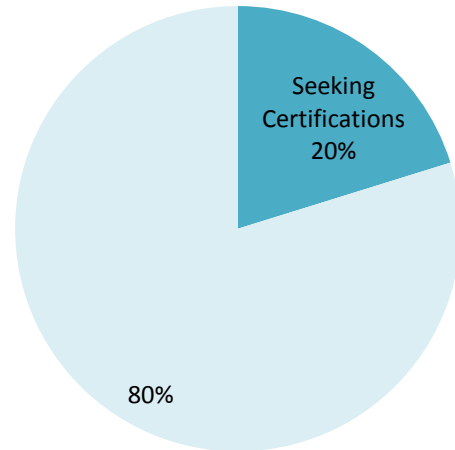
Table 1: Job Growth by Zip Code (2012-2014)

ZIP	ZIP Name	2014 Jobs	2012 - 2014 Change	2012-2014 % Change
45750	Marietta, OH (in Washington county)	19310.2796	499	3%
45714	Belpre, OH (in Washington county)	3445.385042	-28	-1%
45715	Beverly, OH (in Washington county)	1000.621449	-25	-2%
45786	Waterford, OH (in Washington county)	732.597543	-50	-6%
45784	Vincent, OH (in Washington county)	647.511323	-11	-2%
45744	Lowell, OH (in Washington county)	354.679578	11	3%
45742	Little Hocking, OH (in Washington county)	363.195023	30	9%
45773	Reno, OH (in Washington county)	217.8795	12	6%
45729	Fleming, OH (in Washington county)	173.022468	25	17%
45768	Newport, OH (in Washington county)	145.718948	16	12%
45724	Cutler, OH (in Washington county)	85.731476	-16	-16%
45746	Macksburg, OH (in Washington county)	92.376358	-3	-3%
45745	Lower Salem, OH (in Washington county)	79.085315	-1	-1%
45713	Bartlett, OH (in Washington county)	65.678683	-7	-10%
45712	Barlow, OH (in Washington county)	67.402282	0	0%
45788	Whipple, OH (in Washington county)	62.048681	0	0%
45789	Wingett Run, OH (in Washington county)	<10	--	--
45787	Watertown, OH (in Washington county)	<10	--	--
45721	Coal Run, OH (in Washington county)	<10	--	--

Skills & Certifications

0-2 Years' Experience | Oct-Nov 2014

198 Jobs found posted for entry-level workers. 40 of these postings want some certification.



Top 10 Certifications by Volume

Certifications	# Ads
Certified Registered Nurse (RN)	29
Certification in Cardiopulmonary Resuscitation (CPR)	17
Licensed Practical Nurse (LPN)	9
Certified Practical Nurse, Long-term care (CPNL, LTC)	7
Commercial Driver's License (CDL)	6
Pediatric Advanced Life Support (PALS)	4
Physical Therapist Certification	4
Health Insurance Portability and Accountability Act - HIPAA (HIPAA)	4
State insurance license	3
Licensed Vocational Nurse (LVN)	3

Here are the top 10 hard skills sought after in online postings:

Hard Skills	# Ads
Preventative maintenance inspections	11
Environmental safety	6
Critical care	5
IBM AS/400 - AS400	5
ACT WorkKeys	5
Process controls	4
Bilingual	4
MEDITECH	4
Quality control	4
Electrical systems	4

Soft Skills are mentioned in EVERY ad. Here are the top 10:

Soft Skills	# Ads
Oral and written communication	52
Quality improvement	27
Integrity	18
Team-oriented, teamwork	18
Fundraising	14
Preventative maintenance inspections	11
Strong leadership skills	11
Problem solving	10
Customer service oriented	10
Sales experience / ability	9

Healthy Occupations for Entry-Level Workers

Annual Openings Exist | Less than 5 Years' Work Experience Required | Wages > \$14.00/Hour

High School Degree

Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Plumbers, Pipefitters, and Steamfitters	34	\$22.78	X	X
Sheet Metal Workers	18.5	\$24.13		X
Welders, Cutters, Solderers, and Brazers	14.5	\$18.25	X	X
Chemical Equipment Operators and Tenders	10	\$26.43	X	
Bookkeeping, Accounting, and Auditing Clerks	10	\$15.61	X	X
Electricians	8	\$26.31		X
Operating Engineers and Other Construction Equipment Operators	7.5	\$22.86		X
First-Line Supervisors of Retail Sales Workers	7	\$14.79	X	
First-Line Supervisors of Office and Administrative Support Workers	6.5	\$22.41	X	X
Bus and Truck Mechanics and Diesel Engine Specialists	6.5	\$20.39	X	X
Billing and Posting Clerks	6.5	\$14.17		X
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	6	\$19.16	X	
Customer Service Representatives	6	\$14.66	X	
Maintenance and Repair Workers, General	5	\$21.37	X	
Plumbers, Pipefitters, and Steamfitters	34	\$22.78	X	X
Sheet Metal Workers	18.5	\$24.13		X

Postsecondary Credential (Non-Degree)

Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	28	\$15.68		X
Heavy and Tractor-Trailer Truck Drivers	21	\$15.90	X	X
Emergency Medical Technicians and Paramedics	12.5	\$14.28		X
Licensed Practical and Licensed Vocational Nurses	9	\$17.02	X	X
Welders, Cutters, Solderers, and Brazers	14.5	\$18.25	X	X

Associate's Degree

Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Registered Nurses	30.5	\$27.36	X	X

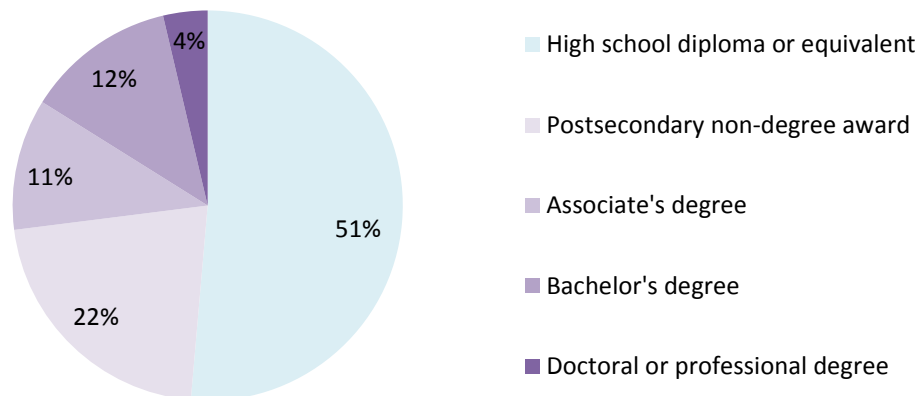
Bachelor's Degree

Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Accountants and Auditors	8	\$32.00	X	
Secondary School Teachers, Except Special and Career/Technical Education	8	\$24.13	X	
Elementary School Teachers, Except Special Education	7.5	\$25.58	X	
Loan Officers	6.5	\$21.14		X

Post Graduate Degree

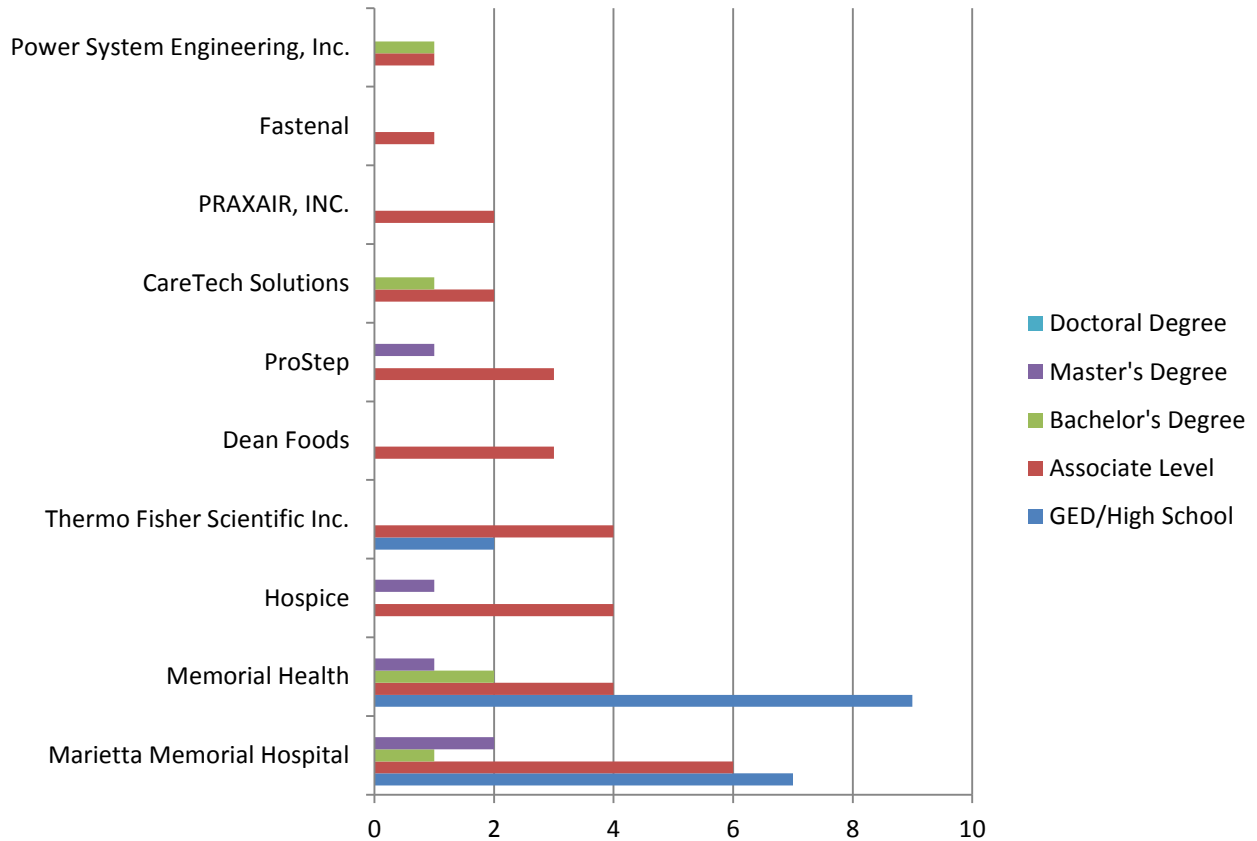
Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Postsecondary Teachers	12	\$32.47	X	X

Annual Openings, By Education Level



Employers Hiring Now

198 Jobs found online posted by 74 unique employers.



Top Titles

SOC Name	# Ads
Registered Nurses	22
First-Line Supervisors of Retail Sales Workers	11
Maintenance and Repair Workers, General	8
Medical Secretaries	7
Customer Service Representatives	6
Sales Agents, Financial Services	6
Heavy and Tractor-Trailer Truck Drivers	6
Licensed Practical and Licensed Vocational Nurses	6
Occupational Therapists	5
Insurance Sales Agents	5

Online Sources

Website	# Ads
LinkedIn	39
Corporate site	36
US.jobs	28
OHHospitalJobs	17
Monster	17
JobNetwork	11
Ohio Means Jobs	10
ZipRecruiter	8
CareerBoard	7
HealthCareSource	7